



Board Meeting Minutes

January 11, 2011

Attendance: Bryan Powers, Grant Perry, Kelly Messier, Joe Kunick, Patrick Eisenberg, Shelley Yehl, Jim Herrmann, Mike Zumpano, Shawn Griffin, John Norton, Scott Frutchey

Meeting called to order 7:07pm, Victor Chiropractic

Review of December meeting Minutes

- Further discussion of teaming with the school soccer program and possible fundraising for the boosters, to take place during the February board meeting.
- Action: Scott will contact the scholarship recipient once a team for that age group is confirmed.
- Mark Pagano will join us at the February meeting as a candidate for the Director of Recreational Programs position. Action: Jim will confirm Mark attending.
- Action: Bryan will distribute information from the annual RDYSL meeting via e-mail to the board members.
- Action: Kelly to add the Rule & Regulations document to the website.

RDYSL Team Registrations

- Action: Kelly will send the blank division request work sheet to the gender coordinators.
- Action: John & Scott will distribute the work sheet to their coaches and return the all of the teams completed forms to Kelly no later than 1/26/2011.
- Action: Kelly will submit all team division requests to RDYSL.

Coaches Shirts

- John checked on pricing for the same style shirt as used in 2010, this is \$32 per shirt.
- We will ask for a two shirt maximum for new teams and that pre-existing teams/coaches only order a shirt if they are in need, being mindful to limit the club's cost of providing this item.

Merchandise

- Action: Scott will contact Sideline FX and request a report and check from them.
- Sideline will set up a table display with sample merchandise and sale flyers at Academy.
- Sunday, February 13 will be the day for the display.
- Action: Kelly to send an email to academy players, making the display of merchandise known.
- Sideline may offer discounts on particular merchandise items at this time as well.

Winter Skills Academy

- John has identified a t-shirt for participants.
- The shirt is a slight upgrade from the last year's academy shirt. This is in hopes the players will wear their shirts outside of Academy, which would work as an advertising method for VFU.

- Registrations: The middle age group is large with some players being waitlisted. Shawn was OK with adding the waitlisted players to this group.
- Shawn has guest coaches lined up, including but not limited to: Kevin Woody, Dan Gilbertson.
- Action: Kelly to contact waitlisted players to let them know they are accepted into the program.
- Action: Kelly to send a reminder email to all participants. This email will instruct players to bring their indoor shoes with them and to bring a water bottle.
- Action: Pat will bring balls to academy from the storage unit, along with Pugg goals.
- Scott has volunteered to take photos at academy.
- Shawn and Grant will contact Steve Fish and Kelly Ahern and ask them to make an appearance at one of the academy dates.
- Action: Shelley to send a current registration list to Shawn, Grant and John.
- Action: Upon distribution of the Academy shirts, Shawn will request the kids wear their shirts to school.

Financial Update

- Demosphere holds our money for a month before it is sent to the club.
- Second installment due to Lonestar for turf time in January (\$15,000)
- Lonestar total annual fees \$37,000
- Action: John to discuss with Lonestar the possibility of a contract re-negotiation.

Rec Registration

- Jim provided a breakdown on rec costs and rec fees from 2010.
- Summer rec fee will be discussed at February meeting.
- Shelley provided board with annual registration comparisons/trends.
- For rec, could drop in registrations be due to micro-soccer program? This discussion also tabled for February board meeting.
- Action: Jim to provide breakdown of rec. costs and recommended fee for 2011

Club Branding (Logo/Colors)

- Mike provided a logo proposal for 3 concepts.
- Discussion of club name change: Victor Soccer, Victor Community Soccer, Victor Soccer Club.
- Mike spoke with Alan Lockwood who has volunteered to assist VFU in the filing of the appropriate legal documents for a club name change.
- Proposed club color change to coordinate with the Victor School teams: Navy, Gold and White.
- John will order the Academy t-shirts in the new color scheme, to help us determine the look for the logo. This shirt will utilize our existing logo.
- Action: Mike to authorize proposal for 3 logo concepts using the Victor School colors and the name Victor Soccer Club.

Miscellaneous

- The March 27th gym time is not committed to anyone at this time. It may be used for a House of Speed demonstration. Table for February meeting.

Motion to adjourn 8:58 pm by Bryan, Second by Mike. All approved.