



## September 8, 2011 Board Meeting

Meeting called to order at Victor Town Hall, 7:07pm

Attendance: John Norton, Grant Perry, Bryan Powers, Mark Pagano, Pat Eisenberg, Scott Frutchey, Shelley Yehl, Joe Kunick, Shawn Griffin, Kelly Messier

Guest: Brian Ruscio, Communications Director Candidate

### Review of August minutes

- Continued discussion of possible 2012 golf tournament fundraiser. Tabled for January meeting.
- Discussion of Communications Director position.
- Action: Kelly to send logo files to Brian Ruscio (if he accepts the Communication Director position) in order to change the gold to more of a yellow color.
- Action: Kelly to place Refund Request information on to the website.
- Action: Shelley will download parent survey results and distribute to the board. Shelley will also use a computer application to select the winner of the raffle for completing the survey
- Boys U8 Coach will be Chuck Robbins, Boys U14 Coach is Chris McConnell.

### Travel Tryouts

- Action: Shelley will send updated registration lists to the coordinator mid-day tomorrow.
- Shawn's tryout information has been sent to the coaches by the coordinators.
- Shawn has taken some calls from coaches with questions regarding tryouts.
- Action: Kelly to send another tryout reminder which will include a note for players not to wear VF United uniforms.
- Chris McConnell has been to the boys modified tryouts to distribute flyers and encourage players to sign up for travel tryouts.
- Grant spoke with Steve Fish who will promote the travel program at the modified tryouts as well.
- At this time there are 341 travel players registered for tryouts.
- Action: Shelley will update the registration trends and will report them at the October meeting.

### Turf Space Victor

- John contacted the owner of the space in Victor.
- Space will be complete this fall.

- This space is not large enough for Winter Skills Academy.
- May be adequate for U8s, U9s, U10s for practice and for goalie training.
- John is waiting for reply as to the rental cost of the space.

#### Winter Skills Academy

- This winter will be the 3<sup>rd</sup> year for this program.
- Shawn would like to get more facility time, in the past we have utilized the VEC from 11-4 on Sundays.
- Action: Shawn will have dates for Skills Academy for the October Board Meeting.

#### DOC Updates

- Shawn plans to hold 4 Special Topics clinics, once a month.
- He'd like to mandate that one coach from each team attend.
- Club could possibly hold attendance mandatory by withholding the coaches stipend for those who do not attend.

#### Financial Update

- A few outstanding fall rec payments.
- Joe has taken care of year end with the accountant.
- The club has a \$700 credit with the town for field use.
- Travel Tournament costs were higher than expected.
- Referee fees will likely increase for 2012.
- All coaches will receive new shirts for 2012.
- Brian Ruscio suggests as a way to increase merchandise revenue is to have the coaches wearing the merchandise to make it visible.
- Shawn would like to visit the idea of providing additional equipment to coaches, budget permitting.

#### Fall Rec Registration

- 222 Registrants: 90 micro-soccer, 77 7-9 age group, 55 10-12 age group.
- Fall rec registration numbers are higher than last year.
- Mark has instructed coaches to hold uniforms of unpaid players.
- We could promote the club by having the younger kids hold a "Uniform Day" at school.

#### Club Name Change

- In the January meeting the board agreed to a logo and club name change.
- Motion by Bryan, second by John to officially change the name of the club from VF United Soccer Club to Victor Soccer Club, motion carried.
- Action: Kelly to contact Alan Lockwood, RDYSL and NYSWYSA regarding the official club name change.

#### Indoor Time

- We are in the last year of a 3 year contract with Lonestar.
- This year it is necessary to negotiate time for the next few years.
- Table for October Board Meeting.

#### D License Reimbursement

- Coach new to VSC travel has asked for recently accomplished D License reimbursement
- Motion by Bryan to approve licensing reimbursement to the coach. Second by Scott. Motion carried.

### Eagle Scout Project

- Pat has been in contact with the Eagle Scout who will rebuild the gang boxes at Pumpkin Hook Park and the Town Hall Park.
- Bryan will work with him on design and materials.
- The final product will require board approval.

### Miscellaneous

- Communications Director: Brian Ruscio is considering the position and will attend the October board meeting and let us know if he wants to accept the position.
- Action: Bryan and Scott will meet with Sideline FX to view potential merchandise.

Meeting Adjourned 8:45 pm