



## Board Meeting Minutes

December 14, 2010

Attendance: Bryan Powers, Grant Perry, Kelly Messier, Joe Kunick, Patrick Eisenberg, Shelly Yehl, Jim Herrmann, Mike Zumpano, and Shawn Griffin

Unable to attend: John Norton, Scott Frutchey

Guest: Steve Fish, VCS Varsity Soccer Coach

Meeting called to order 7:00pm, Victor Town Hall

Steve Fish, club alliance with the school

- Discussion on the VF United Club uniform colors and rebranding our club to match Victor Schools Soccer colors. Steve did not have a problem with this as other clubs currently have colors consistent with the School colors.
- VF United would like to form a closer relationship with the School Soccer Coaches to help the VF United Travel program with better preparing our players for School Soccer and the help the school by providing players that will continue to make the school teams stronger and competitive in the Monroe County League.
- Steve indicated the kids coming to the school programs are pretty well prepared for the school teams.
- He is looking for way to encourage younger players to try soccer and to get them excited about it.
- Steve is willing to come to some of the Winter Skills Academy sessions and may also have other contacts that would be interested in taking part.
- Bryan would like to see continued baseline communication between Shawn, Steve and Kelly Ahern (who was unable to attend this meeting).
- We are looking for more ideas to create more interest in soccer in general. (i.e. set up a booth at Hang around Victor Days.)
- Discussion on possible fund raising ideas for the Victor Soccer Boosters (i.e. a late summer tournament at the Victor Schools Fields under the lights.)
- Further discussion required at the January meeting.

Review of November minutes:

- Joe to follow up with RDSL on fine payment.
- Action: Bryan to go to bank with meeting minutes in order to provide his signature for banking purposes.
- Joe found that we need to keep tax documents for a minimum of 7 years.
- Action: Scott to Contact scholarship recipient of approval.
- Jim has found a candidate who is interested in the Recreational Program Director position.
- Action: Jim to invite Mark Pagano to the January meeting.

#### Winter Skills Academy

- The program will run Sundays beginning 1/16 through 3/20.
- Age groups: U8-U10 11:30-12:30pm, U11-U13 12:45-2:15, U14-U17 2:30-4:00pm
- Fee: U8-U10 \$100, U11-U17 \$125, \$25 discount for 2<sup>nd</sup> family member.
- Shawn has a list of guest coaches to attend the academy.
- Action: Shawn to send letter to Shelley and Kelly regarding the Skills Academy.
- Action: Shelley to set up registration.
- Action: Kelly to send out e-mail letter with academy information.
- Action: John to price academy t-shirts.

#### Annual RDYSL Meeting Update

- Due to time constraint, Bryan will email the details to the board members.

#### Merchandise

- Sales for the month of November were: \$1,475.
- A new warm up jacket was brought for the board members to view.
- Discussion of club color changes (to match the school) arose with the discussion of merchandise. This would be a good time to explore this as we are anticipating new uniforms will be purchased for the entire club next year.
- Action: Mike to ask logo designer to offer a couple of options to look at if we make changes based on the school colors.
- Action: Mike to look into how to change articles of incorporation should we move to a club name change.

#### Coaches Preparation

- Grant and Shawn provided information for the Coaches' corner on the club website.
- Grant would like to add some video lessons to this area on the website.
- All of this coaching support is helpful to both travel and rec. coaches.

#### Documentation updates

- Mike has updated the Rules and Regulations.
- Action: Kelly to add the update R&R document to the website.
- Mike is continuing work on the club By Laws.

#### Registration Updates

- Currently 331 players are registered for travel; 5 players are developmental.
- Action: Shelley to look for registration trends from past years to compare with this year.

#### Indoor time

- Via e-mail John informed the board that the January – March indoor schedule will be ready by the end of the week.

#### Financial Update

- Last month came in close to what was planned.
- With the current uniform policy, we need to save \$10,000 annually to cover the cost every 3<sup>rd</sup> year.
- For 2011 we will need approximately \$30,000 to cover club uniform costs.
- Action: Continue discussion of our finances, the current uniform policy, and club colors at the January meeting.

Motion by Mike, second by Grant to Adjourn at 9:22pm.